

WE ARE HERE TO BOYCOTT ISRAEL'S GENOCIDE OF FAMILIES AND CHILDREN IN GAZA! PLEASE JOIN US!

Boycotts are important because history proves that they work. There are many examples where this easy and simple form of protest has contributed to progressive social change and achieved more immediate goals. As a collective of consumers in a capitalist society we have power to fight the oppression and extermination of the Palestinian people.



Here are some businesses we can target locally:

McDonald's - In a social media post on X, 22nd October 2023, McDonald's Israel boasted that it has already provided 100,000 free meals to IDF military worth £1.03 billion. At this stage, 4,651 people had already been murdered in airstrikes in Gaza, including 2,896 women and children. They give soldiers a 50% discount and opened 5 new restaurants due to increased demand. Further to this, they hired one of Israel's top 5 law firms to issue lawsuits against anyone who suggested they gave food to residents of Gaza, who are now on the brink of mass death by famine.

Coca-Cola/ Costa - Coca-Cola have been donating vast amounts of supplies to the Israeli military to support the ethnic cleansing of Gaza. This comes as no surprise, as Costa's parent company also operate a factory in Atarot, an illegal Israeli settlement built on designated Palestinian land. The establishment of settlements like Atarot involve the forceful, and violent, removal of Palestinian communities in violation of international law.

KFC/ Pizza Hut - both companies are owned by 'Yum! Brands' inc. Pizza Hut and KFC have provided Israeli soldiers with free food during the current destruction of Gaza. Yum! Brands have acquired Tictuk Technologies, an Israeli ordering and marketing platform company. Thousands of Palestinians are held hostage in Israeli prisons due to Israeli apartheid. Israelis are under civilian law, whereas Palestinians are under military law. This means they can be detained without charge or trial for indefinite periods in 'administrative detention', claiming they are a risk of committing an offence in the future even if they have previously committed no offence at all. Prisoners are often beaten, tortured and kept in inhumane conditions. **Palestinian prisoners** sometimes go on hunger strikes to protest this practice. In 2017 TicTuk mocked their suffering, making an ad for **Pizza Hut** suggesting Palestinian prisoners end their hunger strike with a pizza. The CEO of **Tictuk Technologies** often posts in support of heavy airstrikes against hospitals, churches and mosques in Gaza.

SUPERMARKETS: Don't Buy Israeli Goods! Check the country of origin! The barcode of Israeli products starts with 729

BANKS: BARCLAYS BANK is the largest investor in Israeli weaponry - close and move your Barclays account by 9th May 2024 and tell Barclays why!



PALESTINE
SOLIDARITY
CAMPAIGN

Join our protest every Saturday 12
midday in Plymouth City Centre:
go to PPSC Links page for exact location
<https://www.plymouthpsc.org.uk/links.html>



Stop the killing of children and civilians in Palestine! Tell the UK - Stop arming Israel!
Join the Palestine Solidarity Campaign: www.palestinecampaign.org

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